



Golden Commercial

2014

上海国际(航空)烘焙食品及包装材料展览会

Shanghai International Aviation Baked Food & Packing Material Exhibition

2014年06月05日-07日 | 上海国际展览中心-中国

June 05-07, 2014 | INTEX Shanghai-China

中国上海市长宁区娄山关路88号/兴义路77号

No.88 Loushanguan Road/ No.77 Xingyi Road, Changning District Shanghai R.P.China



推动航空烘焙食品及包装材料市场发展和合作

Push Forward Airline Baked Food & Packing Material Market Development and Cooperation

主办单位 | Sponsors

中国航空运输协会 | 中国民用机场协会
China Civil Airports Association | China Civil Air Transport Association

承办单位 | Organizer

上海高登商业展览有限公司
Shanghai Golden Commercial Exhibition Co., Ltd.

协办单位 | Co-organizer

中国国际航空公司 | 中国东方航空公司 | 中国南方航空公司 | 海南航空股份公司
Air China International Corp. | China Eastern Airlines | China Southern Airlines | Hainan Airlines Corp.
厦门航空有限公司 | 深圳航空有限责任公司 | 首都机场股份有限公司 | 上海机场集团公司
Xiamen Airlines | Shenzhen Airlines | Beijing Capital International Airport (BCIA) | Shanghai Airport Authority
广东省机场管理集团公司 | 四川省机场集团公司 | 云南机场集团公司 | 辽宁省机场管理集团
Guangdong Airport Authority | Sichuan Province Airport Group Co., Ltd | Yunnan Airport Group Co., Ltd | Liaoning Airport Authority

www.aviationfoodfair.com



2014 BPCE

2014年06月05日-07日 | June 05-07, 2014

上海国际展览中心 | INTEX Shanghai-China

推动航空烘焙食品及包装材料市场发展和合作

Push Forward Airline Baked Food & Packing Material Market Development and Cooperation



展会背景

亚洲地区航空食品及用品领域唯一专业盛会-Golden Commercial: AFCE采购交易会已在中国成功召开过三届并获得巨大成功,展会共吸引来自全球四十多个国家和地区近两百家航空食品及用品领域优秀供应商前来参展,展出面积近两万平方米,聚集国内外近百家主要航空公司及近千家全球航食相关企业前来参会。其中;中国国际航空公司、东方航空公司、南方航空公司、海南航空公司、厦门航空公司、深圳航空公司、佳美航空、吉祥航空、北京新华空港等多家航空公司客舱及配餐主要部门分别在现场设立采购中心,进行航空食品及用品供应商的样品采集与信息收集。展会期间还举办了多场会议论坛与买家见面会,在会议论坛期间各大航空领域的专家针对航空食品安全、航空食用油安全与营养健康、航空配餐产业链安全等话题进行讨论。预计2014年展会规模及观众数量同比有较大的提升,参展商数量同比增长80%,专业观众数量同比增长220%。该展会现已成为中国航空食品及用品领域最专业的采购交易会,在国际航空食品及用品领域专业展会中占有极为重要的地位。历届展会期间,国内外众多航空公司欲寻找烘焙食品及包装材料企业进行采购与合作。为此,高登商业与相关主管部门等单位将于2014年06月05日-07日在上海国际展览中心举办“2014上海国际(航空)烘焙食品及包装材料展览会”。

新的机遇

展会同期还将举办“2014第三届中国国际航空食品及用品展览会”及航空美食大赛等多场活动及论坛。届时,将有来自国内外近两百家主要航空公司及近千家全球航食相关企业前来参会,通过展会上面对面的交流与沟通,增进了航空烘焙食品及包装材料供应企业与航空公司食品采购管理部门、机上用品采购管理部门的了解、理解和友谊,推动供需双方合作共赢。

EXHIBITION REVIEW

The only one special event of aviation food & supplies in Asia-Golden Commercial: AFCE in Shanghai had been successfully held three times, attracting nearly 200 aviation food & supplies excellent suppliers from more than 40 countries around the world to exhibit with an exhibition area of 20000 sq. m. Nearly one hundred domestic and international main airlines and one thousand global aviation food enterprises have participated in this show. The cabin and major catering departments from Air China, China Eastern Airlines, China Southern Airlines, Hainan Airlines Corp, Xiamen Airlines, Shenzhen Airlines, Jiamei Airlines, Juneyao Airlines, Xinhua Beijing airport and other companies have established the purchasing centers in the show to make the aviation food & supplies suppliers' samples and information collected. During the fair, we have held several conferences and buyer presentations in which the experts from aviation field discussed about aviation safety in food, edible oil and nutrition & health, catering industry chain and etc. It is expected that 2014 exhibition will have a huge boost in scale and audiences—exhibitors up 80% and professional audiences up 220%. This fair has become the most professional trade fair in China aviation food & supplies field, and also plays a very important role in the international. In previous exhibition, many airlines from home and abroad wanted to look for baked & packing material companies to purchase and cooperate. Therefore, Golden Commercial and relevant competent departments will hold Shanghai International Aviation Baked Food & Packing Material Exhibition 2014 at INTEX Shanghai on June 05-07.

NEW OPPORTUNITY

Over the same period, the 3rd China International Aviation Food & Supplies Exhibition 2014 and aviation food competition will be held. When the time comes, nearly 200 domestic and overseas major airline companies and one thousand global airline food related enterprises will participate in the exhibition. Through the face-to-face communication, understanding and friendship among aviation baked food & packing material supply enterprises, food purchasing management department and in-flight products purchasing management department are enhanced, which promote the win-win cooperation between supply and demand.



2014 BPCE

June 05-07, 2014 | INTEX Shanghai-China

Push Forward Airline Baked Food & Packing Material Market Development and Cooperation
www.aviationfoodfair.com



展出大类

- 烘焙食品品牌、连锁店、代加工知名企业：食品、糕点（月饼）、面包、蛋糕、饼干、餐饮用原辅材料、装饰品及食品代加工（OEM）等。
- 烘焙食品辅料：专用油脂、奶油、专用面粉、预拌粉、冷冻面团、淀粉、土豆制品馅料、果料、果仁、果脯、水果罐头等月饼、糕点辅料。
- 焙烤设备及器具、手艺焙烤设备及器具、焙烤产品与制成品、焙烤食品包装材料及生产设备等。
- 饼房、厨房、西餐厅、咖啡厅生产、展示及储藏设备、家庭用烘焙设备、原辅料及用品等。
- 焙烤技术、书刊、培训机构与其相关的食品设备、器具、工具及金属探测设备等。

参展费用

- 国际标准展位：
A：国内企业：19800.00/展期（RMB）3m×3m
B：国外企业：4800.00/展期（USD）3m×3m
标准展位（包括：三面白色壁板、中（英）文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/5A电源插座一个、废纸篓一个。）
- 室内光地：
国内企业：2000.00（RMB）/平方米/展期
国外企业：480.00（USD）/平方米/展期
注：（最少36平方米起租）“光地”只提供参展空间，不包括展架、展具、地毯、电源等。

MAJOR EXHIBITS

- Baked food brand, chain stores, OEM well-known enterprises: food, pastries (moon cake), bread, cakes, biscuits, meal raw materials, adornments, food OEM and etc.
- Baked food aids: aids of moon cakes and cookies, like special grease, cream, special flour, pre-blend bread flour, frozen dough, starch, potato products fillings, fruit, pip, dried fruit, canned fruits and etc.
- Equipments and appliances of baking (craft baking), baked products, baked food packing material, production facilities and etc.
- Biscuits, kitchens, western restaurants, production, show and storage equipments of café, home baked equipments, raw auxiliary and articles.
- Baking technology, books, training institutions and relevant food equipments, appliances, tools and metal detectors.

PARTICIPATION FEES

- International Standard Booths:
For overseas enterprises: USD 4800/Expo; 3m×3m
Each standard booth consists of 3-sided white partitions, bilingual fascia board, 1 information counter, 2 folding chairs, fully-floored carpet, 2 arm spotlights, 1 220V/5A power socket and 1 wastebasket.
- Indoor Raw Space:
For overseas enterprises: USD 480.00/Sq.m.
Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.



Who will Join us

参会人员

- 国内外航空公司
- 国内外航空配餐企业
- 餐饮设备及服务供应商
- 餐饮食品饮料供应商
- 食品加工，准备和保存的解决方案供应商
- 食品包装，检验服务提供商
- 食品冷冻和加热系统/设备运营商
- 配餐管理咨询公司
- 餐具和陶瓷器制造商
- 清洁/清洗设备供应商
- 机上厨房设计公司及厨房设备制造商
- 食物原材料处理方案提供商
- 围栏监测和运输体系供应商
- 储物架和存储设备制造商
- 垃圾管理设备供应商
- 手推车/盘子供应商
- 客舱装潢，纺织品，亚麻布供应商

PARTICIPANTS

- Domestic and overseas airline
- Domestic and overseas catering enterprises
- Catering equipment and service providers
- Catering food and beverage suppliers
- Food processing, prepare and preservation of the solutions providers
- Food packaging, inspection service providers
- Food freezing and heating system/equipment operators
- Catering management consulting company
- Tableware and ceramics manufacturer
- Clean/cleaning equipment suppliers
- In-flight kitchen design company and kitchen equipment manufacturers
- Food material handling solutions providers
- Fence monitoring and transport system suppliers
- Store content wearing and storage equipment manufacturers
- Waste management equipment suppliers
- Trolley/plate suppliers
- The cabin decoration, textiles, linen suppliers



联络方式 | CONTACT

如欲订“BPCE 2014”展位和了解更多信息，请通过以下联络方式：

To reserve the booth of “BPCE 2014” or learn more information, please contact:

地址：中国(上海)自由贸易区马吉路2号2001-2002室 (200131)

Add: Room 2001-2002, No.2, Maji Road, Pilot Free Trade Zone, 200131, Shanghai, P.R.China

电话/Tel: (86-21) 5013-1760

传真/Fax: (86-21) 5013-1761

E-mail: info@goldenexpo.com.cn

Show website URL: www.aviationfoodfair.com

2014中国国际航空食品及用品买家见面会

出席人员名单

Airlines leaders at Buyers Sourcing Meeting

时间 Time	单位名称 Company	姓名 Name	职务 Title
6月5日上午 June 5th/morning	中国国航 Air China	赵桂双 Guishuang ZHAO	客舱服务部副总经理 Cabin Vice General Manager
	南方航空 China Southern	金建安 Jianan JIN 李斌 Bin LI	业务部经理 Business Manager 航空食品部纪委书记兼工会主席 Aviation Food Discipline Committee and Union President
6月5日下午 June 5th/afternoon	海南航空 Hainan Airlines	刘志强 Zhiqiang LIU 徐浩副 Haofu XU 乔震 Zhen QIAO 孙虎 Hu SUN 于涛 Tao YU 段岳 Yue DUAN 易荣 Rong YI	配餐部总经理 Catering General Manager 总经理 (兼任新华航食总经理) General Manager 质量标准经理 (兼任海南航食总经理) Quality Manager 采购主管 Procurement Supervisor 采购主管 Procurement Supervisor 客舱采购部 Cabin Purchasing Department 客舱部供应管理中心经理 Cabin Supply Management Center Manager
6月6日上午 June 6th/morning	东方航空 China Eastern	吴铭义 Mingyi WU 韦志林 Zhilin WEI 唐晔 Ye TANG	配餐公司董事长 Catering Company Chairman 服务管理部总经理 General Manager of Service Management Department 客舱采购经理 Cabin Purchasing Manager
6月6日下午 June 6th/afternoon	厦门航空 Xiamen Airlines	陈毅真 Yizhen CHEN 江晓欧 Xiaou JIANG 林峰 Feng LIN 冉隆吉 Longji RAN 姜霞 Xia JIANG 陈松长 Songzhang CHEN	厦航总经理助理兼配餐部总经理 Xiamen Airlines Assistant of General Manager/Catering General Manager 配餐部副总经理 Catering Vice General Manager 配餐部总务处副经理 Catering Vice Manager 采购管理部总经理 Purchasing General Manager 采购管理部采购处高级专员 Senior Procurement Executive 计划财务部餐食核算处经理 Finance Manager
6月7日上午 June 7th/morning	春秋航空 Spring Airlines	倪维浩 Weihao NI	产品开发部经理 Product Development Manager 采购部 Procurement Department 客舱部 Cabin Ministry
	德国汉莎 Lufthansa	待定 Undetermined	

注：每家企业收费标准：8000元人民币（每家企业仅限两位参会人员，参展企业可免费参加）
Note: RMB 8000 each company (each company is limited to two participants, Exhibitors can join in for free.)

以上活动以主办单位现场通知为准
The above activities are based on site notice of the organizer.